

# 2019 SASES Regional Conference Bid

Michigan State University

The Michigan State University Agronomy Club, with the help of The Department of Plant, Soil, and Microbial Sciences would be grateful for the opportunity to host the 2019 SASES Spring Meetings. As the second most diverse agricultural state in The USA, Michigan has a lot to offer. Tours would highlight our various agricultural industries while also displaying unique Michigan soils. Our college is also unified by a large and diverse staff that would be honored to donate their time by hosting breakout sessions and keynote speeches. Industry members would also participate in breakout sessions to further the education of students. Breakout sessions will allow members gain insight into research projects and potential career options. Students will select one out of two options for a morning presentation. Then after lunch, they will participate in a four-session loop. The Pioneer Land Grant University has to offer so much for attendees and would be pleased to host unique experience for members of SASES.

## **Schedule:**

### **Thursday (4-11-19)**

1-5 pm: Check-in and Early Bird Tours

- MSU Dairy Store
- MSU Agronomy Farm
- MSU Museum
- Conservatory or Butterfly House
- Capitol

5:00pm: Dinner and Keynote Speaker at The Kellogg Center

7:00pm: Social Event

Ag Olympics at Pavilion? Skating at Munn Ice Arena?

### **Friday (4-12-19)**

7am-5pm: Tours

6:00 pm: Dinner and a Speaker at Kellogg Center or Spartan Stadium

### **Saturday (4-13-19) Held a Plant and Soil Sciences**

9:00 am: President's Meeting at Plant and Soil Sciences conference room

10:00 am: National Officer's Meeting

11:00 am: Professional Development Sessions in Plant and Soil Sciences Lecture Hall and Classrooms

Students select option

12-1pm: Lunch at the Atrium (between Plant and Soil Sciences and Plant Biology)

1-3pm: Breakout Sessions in Plant and Soil Sciences Classrooms

1:00pm-1:35pm ; 1:45pm-1:20pm ; 1:30pm-2:05pm ; 2:15pm-2:50pm ; 3:00pm-3:35pm

6pm-11pm: Dinner and Dance at a local bar (location not decided)

**Tours: Tentative, subject to change**

**Tours 3 and 4 may need to eliminate a stop due to time restraints**

Tour 1- SW	Tour 2- West	Tour 3 -GR	Tour 4	Tour 5
7:00: Travel 1.5 hours	6:30 Travel 45 min	7:30 Travel 1hr	7:00 Travel 30 min	7:30: Tavel 30 min
8:30: Walther Farms	7:15 CarbonGreen	8:30 Frederick Meijer Gardens	7:30 Agroliquid	8:00 Munsell's Poultry
10:00 Travel 20min	8:30 Travel 1hr 10	9:30 Travel 10 min	8:30 Travel 1 hr 10	9:00 8 min
10:20 Monsanto	9:40 Morgan's Composting	9:40 Founders	9:40 Dow Gardens	9:10 Degroot's Strawberry
11:30 Travel 1hr	11:00 Travel 25	11:00 Travel 10 min	10:40 Travel 10 min	10:30 Travel 30 min
12:30 Leduc and Lunch	11:25 Crane Orchard and Lunch	11:10 MI Turkey	11:50 The Dow Chemical Company and Lunch	11:00 Jiffy Mix and Lunch
2:30 Travel 5 min	1:25 Travel 15 min	12:30 Travel 30 min	1:50 Travel 30 min	1:00 Travel 15 min
2:35 St.Julian Winery	2:40 Saugatuck Dunes	1:00 Countryside Greenhouse and Lunch	2:20 Bay View Food Products	1:15 Urquhats Tree Farm
3:35 Travel 1.5 hours	3:40 Travel 1.5	3:00 Travel 30	3:20 Travel 30 min	2:15 5 min
		3:30 Swanson Pickle	4:20 MI Sugar	2:30 HillTop Greenhouse
		1.5 hour	1.5 hours	3:00 Travel 1 hr

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✕

- Michigan State University Pavilion for A
- Walther Farms, 52944 US-131, Three Ri
- Monsanto, 67760 US-131, Constantine,
- Leduc Blueberries, 43112 M-40, Paw Pa
- St. Julian Winery, 716 S Kalamazoo St, |
- Michigan State University Pavilion for A
- 📍 Sagatuck

📱 Send directions to your phone

🚗 via I-69 S and I-94 W 4 h 17 min

4 h 17 min without traffic 253 miles

[DETAILS](#)

The map displays a route starting at Sagatuck, heading west on US-131 through Walther Farms, Monsanto, and St. Julian Winery, then north on I-94 through Battle Creek, and finally east on I-69 to Michigan State University Pavilion for Agriculture. Major roads shown include I-94, I-69, US-131, and US-196. Labels on the map include Grand Rapids, Wyoming, Holland, South Haven, Kalamazoo, Battle Creek, Portage, Three Rivers, Coldwater, Hillsdale, and Jackson.

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- Michigan State University Pavilion for A
- Carbon Green BioEnergy, 7795 Saddleb.
- Schaendorf Cattle Co., 2518 130th Ave.
- Morgan Composting, Inc., 2136 48th St
- Crane Orchards U-Pick and Corn Maze,
- Saugatuck Dunes State Park, 6575 138
- 📍 Michigan State University Pavilion for A
- ⊕ Add destination

OPTIONS

📱 Send directions to your phone

The map displays a route starting at Michigan State University Pavilion for Agriculture, heading west on I-69 through Grand Rapids, Wyoming, and Holland, then south on I-94 through Battle Creek, and finally east on I-94 to Lansing. Major roads shown include I-69, I-94, US-131, and US-196. Labels on the map include Muskegon, Norton Shores, Greenville, Grand Rapids, Wyoming, Holland, South Haven, Kalamazoo, Battle Creek, Portage, and Lansing.

Michigan State University Pavilion for Agriculture

- Frederik Meijer Gardens, 1000 E Beltline
- Founders Brewing Co, 235 Grandville Ave
- Michigan Turkey Producers, 2140 Chicago
- Countryside Greenhouse, 9050 Lake Michigan
- Swanson Pickle Co, 11561 Heights Road
- Michigan State University Pavilion for Agriculture

Options: Add destination

Send directions to your phone

3 h 59 min  
220 miles

Greenhouse

Swanson Pickle Co

Michigan State University Pavilion for Agriculture

Michigan State University Pavilion for Agriculture

- AgroLiquid, 3055 Michigan 21, St Johns
- ZFS Ithaca, LLC, 1266 E Washington Rd
- Dow Gardens, 1809 Eastman Ave, Middleburg
- The Dow Chemical Company Michigan
- Michigan Sugar Co. Bay City Factory, 2000
- Michigan State University Pavilion for Agriculture

Options: Add destination

Send directions to your phone

3 h 33 min  
200 miles

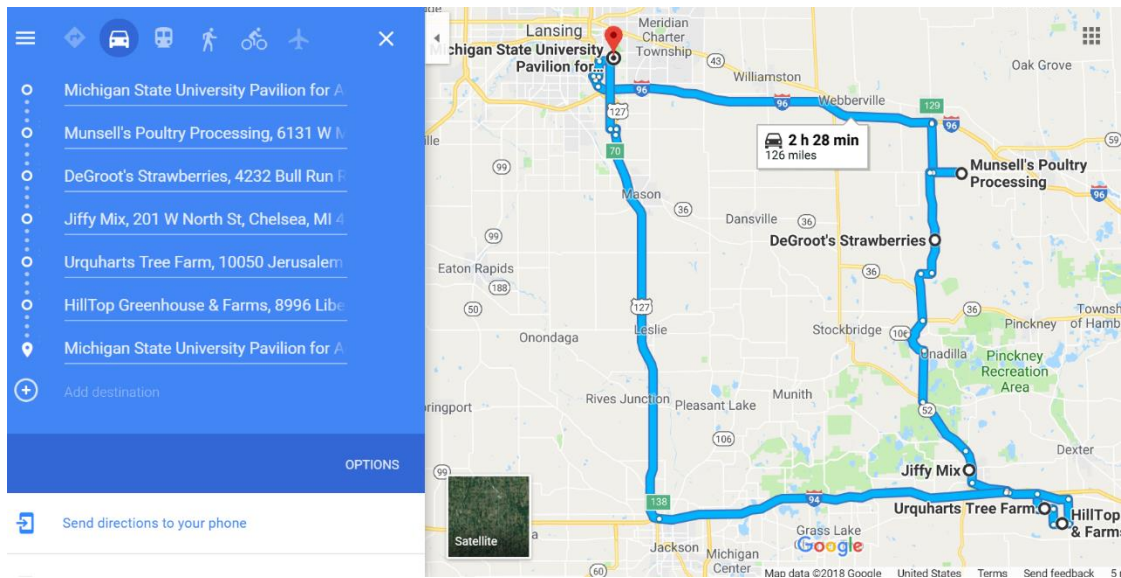
Dow Gardens

Michigan Sugar Co. Bay City Factory

ZFS Ithaca, LLC

AgroLiquid

Michigan State University Pavilion for Agriculture



## Venues:

### Kellogg Center



The Kellogg Center is not only a hotel, but a place for large dinners as well! There is a parking ramp located nearby and will be extremely convenient for members staying at the Kellogg.

### Molecular Plant Sciences Atrium:



This large space has the capacity to seat members between the morning professional development sessions and the breakout sessions on Saturday.

### If possible: Spartan Stadium Huntington Club

Dinner could be hosted in one of the conference rooms inside of Spartan Stadium. This venue would provide students with an areal view of the MSU campus. However, this option has potential to exceed our budget. We will use the Kellogg Center as a fallback option if this one is not possible.



## Lodging:



Our main suggestion to clubs for lodging is the Kellogg Center. It has ample parking for guests and is located right on campus. In addition, there will be dinners hosted in the conference room, so clubs would not have to travel far on those nights. This hotel has convenience, but lacks a pool and free breakfast.

An alternate option would be the Hampton Inn and Suites East Lansing/Okemos (4.5 stars). This contemporary hotel option has many amenities such as breakfast and a pool. It is a farther drive from campus than the other options but is a very nice hotel with reasonable rates.

The third option is for clubs on a budget. The Quality Inn University (3.0 stars) has similar amenities to the Hampton in, but has more economical pricing. Overall, it is a standard hotel and good for clubs looking to save some money.

## Budget:

Item	Unit Cost	# of Units	Total
T-shirts	\$ 10.00	250	\$ 2,500.00
Welcome giveaways	\$ 4.00	250	\$ 1,000.00
Thursday Dinner	\$ 27.00	250	\$ 6,750.00
Tour Transportation	\$ 1,500.00	5	\$ 7,500.00
Ag Olympics Supplies	\$ 500.00	1	\$ 500.00
Friday Breakfast	\$ 10.00	250	\$ 2,500.00
Friday Lunch	\$ 15.00	250	\$ 3,750.00
Friday Dinner	\$ 27.00	250	\$ 6,750.00
Saturday Breakfast	\$ 10.00	250	\$ 2,500.00
Saturday Lunch	\$ 15.00	250	\$ 3,750.00
Kellogg Rental	\$ 300.00	1	\$ 300.00
Huntington's Club Rental	\$ 1,200.00	1	\$ 1,200.00
Speaker Fees	\$ 2,000.00	1	\$ 2,000.00

Saturday Dinner	\$ 27.00	250	\$ 6,750.00
Social	\$ 2,000.00	1	\$ 2,000.00
			\$ -
<b>Total</b>			<b>\$ 49,750.00</b>

This budget is heavily rounded up in order to prevent the MSU Agronomy Club from being short in their funding. We hope to request funding from the university and companies on both the national and local scale.

In addition, we will charge a registration fee of \$40/person (or \$50/person for the late fee) which will help us fund a portion of the Spring Meetings.

### **Membership:**

We have approximately 60 due paying members but closer to 30 active members. I believe that students will step up and take on responsibilities if our club is selected to host. After polling students, 20 of the members agreed to help with an aspect of hosting the event. That, plus a new flush of members, would give us the numbers required to accomplish this. In addition, we have strong leaders among our faculty who would be glad to help. If the MSU Agronomy Club was given the chance, we would not disappoint.

### **Timeline:**

First and foremost, we would book the event centers to secure our spot. After that, we would contact all possible tour stops and lock them in place. This way, we can get the adequate amount of funding. Then, we would pursue speakers for the event and plan the breakout sessions in more detail. While doing this, we would be contacting companies and industry members in order to secure funds for the conference. The club plans to divide and conquer these tasks, while also staying on a common ground "script" for fund requesting. We plan on having all funds obtained by November, and no later than the end of fall semester. We will make schedules for MSU Agronomy Club members to follow in their pursuits to ensure they are on track. After the count of attendees is in, we will order the shirts and fun giveaways. We will also organize who will be going on what tour on a first come first served basis as clubs register.

If you have any questions, please contact Madeline Henrickson

[henrick8@msu.edu](mailto:henrick8@msu.edu)

269-615-1730

Keynote Speakers? Rough Ideas

Addie Thompson\*\*

Missy bauer

Kurt stienkey

Karen renner

Ray Hammerschmidt

Steve Gower (about tactics to teach growers/communicate)

James Kells

Alvin Smucker



